

Gobi.

eco-design
made in France



01

WHO ARE WE ?



A 100% COMMITTED COMPANY



Pioneer and expert in the transition to reusable products: a range of eco-designed products, environmentally sober with a unique design, conceived for organizations and offered at the right price.



A socially useful solidarity company (ESUS certification) with nearly **70 direct and indirect jobs** created in France, 30 of which go to people with **disabilities** or in need of **reintegration**.

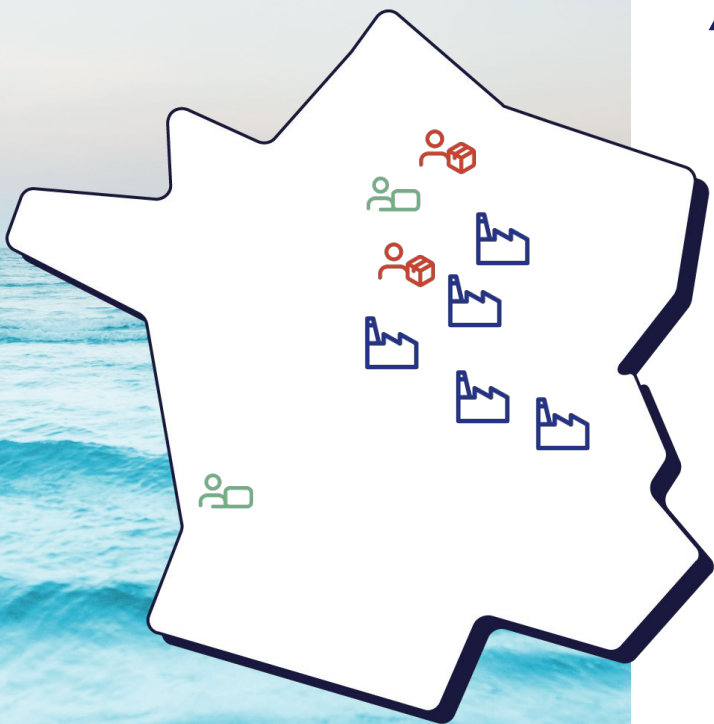


Member of the 1% for the Planet which donates 1% of its turnover (therefore of the amount of your orders!) to environmental associations to act on a larger scale.

Support your customers in buying responsibly.



PRODUCTS FABRICATED AND ASSEMBLED IN FRANCE



GOBI OFFICES

- **Paris** (75) : product, sales and communication / marketing
- **Bordeaux** (33) : supply, orders and administration

SOLIDARITY ASSEMBLING

- **Mandres-les-Roses** (94) : ESAT de Rosebrie for the reintegration of people with disabilities
- **Bonneuil sur-Marne** (94) : workshop from the ARES group for the reintegration of people in a situation of exclusion

MANUFACTURING

- **Périgny-sur-Yerres** (94) : original bottle, cup and caps
- **Gron** (89) : street bottle
- **Lagnieu** (01) : indoor bottle
- **Bourges** (18) : indoor bottle sleeve
- **Thiers** (63) : cutlery

02

OUR REUSABLE PRODUCTS

OUR 3 ECO-DESIGNED BOTTLES MODELS

to meet the needs of your daily life

new
design
2023



the **original** bottle
the most **customizable**



the **STREET** bottle
the **lightest**



the indoor bottle
the most **elegant in glass**

OUR 3 CUSTOMIZATION SYSTEMS

a Gobi exclusivity!



Example of branding and individual personalization on the Showcase card

Free



Example of branding and individual personalization on the Cap card

Free



Example of bottle marking by pad printing

Upon request

It is essential for your clients to **combine branding** to increase the sense of belonging, and **the individual personalization** to own and recognise their bottle.

the **original** bottle



Red
Heart

Yellow
Mimosa

Anthracite
Grey

Green
Forest

Dusty
Pink

Green
Matcha

Ocean
Blue

Greige
Chalk

Midnight
Blue



the **original** bottle | 46 cl

100% produced and assembled in France (in the Val-de-Marne department)

Sustainable materials :

Copolyester (Tritan, reusable plastic without BPA, BPS and recyclable) and Formi (bio-composite filled with sawdust)

AVAILABLE IN 9 COLORS (MIX AND MATCH POSSIBLE)

With 3 branding spaces and individual personalization:

- Your client's logo/visual printed on the "window" card and on the "cap" card (FREE)
- Each employee can add his or her name to the back of the cards of the cards in a dedicated space
- Marking on the body upon request

MANUFACTURING IMPACT

Compensated after
5 months of use
#ecoconception

MAINTENANCE



LIFETIME

As long as it's well maintained!
Recyclable upon request



The **STREET** Bottle



Green
Forest

Midnight
Blue

Yellow
Mimosa

Greige
Chalk

Red
Heart

Dusty
Pink

Green
Matcha

Ocean
Blue

Anthracite
Grey



the **STREET** bottle | 50 cl

100% produced and assembled in France (in the Yonne and Val-de-Marne departments)

Matériaux durables :

Copolyester (Tritan, reusable plastic without BPA, BPS and recyclable) and Formi (bio-composite filled with sawdust)

AVAILABLE IN 9 COLORS

With 2 branding spaces and individual personalization:

- Your client's logo/visual printed on the "cap" card (FREE)
 - + each employee can add his or her name on the back of the card
- Marking on the body upon request

MANUFACTURING IMPACT

Compensated after
2 months of use
#ecoconception

MAINTENANCE



LIFETIME

As long as it's well maintained!
Recyclable upon request



The indoor bottle





The indoor bottle | 50 cl

100% made and assembled in France (in the Ain and Val-de-Marne departments)

Sustainable materials :

Glass (recycled and recyclable), Formi (bio-composite filled with sawdust), Dryflex (biomaterial with sugar cane)

AVAILABLE IN 9 COLORS (MIX AND MATCH POSSIBLE)

With 2 spaces for branding and individual personalization:

- Your client's logo/visual printed on the "cap" card (FREE)
 - + each employee can add their name on the back of the card of the card in a dedicated space
- Marking on the body upon request

MANUFACTURING IMPACT

Compensated after
3 months of use
#ecodesign

MAINTENANCE



LIFETIME

As long as it is well
will be well maintained!
Recyclable on demand



OUR “HANDS-FREE” CAP MADE OF FORMI

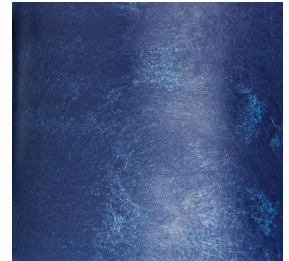
You can mix and match the cap of the three water bottle, to vary the pleasures and colors !

This cap is made of “Formi” :

This cap is made of :
a bio-composite mixed with 30% of wood fibers
wood fibers recovered during the transformation of
of wood into paper.

This gives it a naturally marbled
appearance. This makes each cap
completely unique!

zoom on the Formi



THE GOBI CUP AND CUTLERY

To implement the essentials of reuse with the same design signature



The **original** cup | 28 cl
The **most playful**
personalization



The **STREET** cutlery | case + fork, knife, spoon
Easy to carry and
efficient

the **original** cup



Dusty
Pink

Midnight
Blue

Green
Forest

Red
Heart

Greige
Chalk

Anthracite
Grey

Ocean
Blue

Yellow
Mimosa

Green
Matcha





the **original** cup | 28 cl

100% made and assembled in France (in the Val-de-Marne department)

Sustainable materials :

Copolyester (Tritan, a reusable plastic without BPA, BPS and recyclable, can contain cold and hot liquids) and Formi (bio-composite mixed with sawdust)

9 COLORS AVAILABLE

With 2 branding spaces and individual personalization:

- Your client's logo/visual printed on the "background" card (FREE)
- + each employee can add his or her name to the back of the of the card in a dedicated space
- Marking on the body upon request

MAINTENANCE



LIFETIME

As long as it's well maintained!
Recyclable upon request





the **STREET** cutlery

100% made and assembled in France (in the Auvergne-Rhône Alpes and Val-de-Marne departments)

Sustainable materials :

Stainless steel (recycled and recyclable, from Europe), Copolyester case (reusable and recyclable plastic, made from scraps of production of the original gourds)

2 CASES COLORS : TRANSPARENT OR BLACK

With 1 space of branding :

- Marking on the body on request

MANUFACTURING IMPACT

Compensated after
15 months of use
#ecodesign

MAINTENANCE

The cutlery
does
not rust !



LIFETIME

The whole life



03

YOU CAN DO IT TOO!

EVERY OPPORTUNITY IS GOOD FOR YOUR CUSTOMERS TO ADOPT GOBI!

- ✓ **Ban** on disposable dishware by the European law & removal of paper cups
- ✓ **Guiding** CSR, sustainability policies, of your clients
- ✓ **Relocation** in new offices or **setting up water dispenser**
- ✓ **Welcome Packs** by instilling meaningful values as soon as the employee becomes part of the company: useful, engaging and super-customizable
- ✓ **Private and public events** : seminars, trade shows, greetings
- ✓ Customer **meaningful gifts**

YOU WILL BE WELL ACCOMPANIED TO MAKE YOUR PROJECT A SUCCESS

We do everything to facilitate the sale (deadlines, reactivity, certifications, etc.) to have the maximum impact together!



An informative label attached to each product that enhances your customer's choice directly to your employees and eliminates unnecessary packaging.



Reactive delivery within 5 to 15 working days, excluding pad printing



Communication tools offered, multi-formats for internal communications



A minimum order of 20 units only



A dedicated contact to accompany you from A to Z.



A program of **recovery and recycling** of Gobi at your customers **on request**

MORE THAN A RESELLER, BE AN AMBASSADOR



We can give you a very complete **communication kit** to support you in the sale of our products to your customers.

You will find :

- **HD visuals of our Gobi**, taken from our professional photo shoot
- **Detailed product sheets**, with all the information on French manufacturing, Gobi materials and commitments, as well as all the technical details your customers will want to know
- **An eco-design presentation** that explains all the manufacturing choices that have been made for each Gobi product

**AS A RESELLER PARTNER,
WE RECOMMEND THAT YOU :**



- ✓ **Mention the brand "Gobi" and the exact name of the model** (ex: Gobi Indoor Bottle). This allows you to benefit from our reputation in the market.
- ✓ **Keep the label attached** to the handle of the bottles. It allows you to promote the product by mentioning that it is eco-design made in France..
- ✓ **Update the visuals in your catalog and on your site**, as soon as newer ones are offered.
- ✓ **Inform us if Gobi products are intended for general public use in order to support you in distribution and communication** (we do not allow white labeling or pad printing of our products without prior agreement).

Looking forward to chat with you !

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eco-design

Gobi.

 made in France